



[pablockchain.org](http://pablockchain.org)

**The Pennsylvania Blockchain Coalition (PBC) is a nonprofit organization comprised of blockchain allies, users, and providers in a variety of industries working together to create a wider acceptance of this important technology.**

### **What Does the PBC Do?**

The PBC advocates for, sponsors, and organizes outreach efforts for blockchain policy in the Commonwealth of Pennsylvania and beyond. We strive to be a resource to help educate and provide policy positions and outreach on blockchain technology issues.

### **What is Blockchain Technology?**

The term "blockchain" refers to the publicly accessible immutable ledger that organizes data into blocks that are "chained" together chronologically to provide an updated, secure record of data. Blockchain technology, whose industry is rapidly growing, provides entities of all sizes with a transparent and cost-effective data-transferring and storage system.

### **Are Cryptocurrencies and Blockchain the Same Thing?**

No. Blockchain is the underlying technology that powers cryptocurrencies, including Bitcoin and Ethereum. Blockchain's applications extend to various industries, including financial services, healthcare, education, and e-commerce.

### **Why Should I Support Blockchain?**

Blockchain is a better, more secure way to keep updated data while maintaining a record of its history. It also lowers barriers of entry for those in the cryptocurrency space. Pennsylvania's industries will benefit from the enhanced security and transparency, instant traceability, increased efficiency, and cost savings that blockchain represents.

### **Why Should My Company Sponsor PBC?**

PBC's network is its greatest asset. We have a national reach with a rapidly growing member base. With your sponsorship, you will have access to our network. Using branding opportunities and including content in our membership newsletter, your company can have increased exposure to an important sector. You can also engage with our board members and advisory board who are experts in their fields.